

MADAME ALEXANDER®

Mid-Year Collection 2024



MADAME
ALEXANDER®

NURTURING DOLLS

PETITE SWEET SMILES



At 10" tall, this adorable petite baby is just the right size to tote along on adventures! Soft bodied and classically dressed she is the perfect companion. Bottle included with each doll.

A New! Petite Sweet Smiles – Pretty Pink
10" Tall • Age 2+ • Style # 20996

B New! Petite Sweet Smiles – Fancy Floral
10" Tall • Age 2+ • Style # 20995



Fully
Submersible!



SPLASH AND PLAY CUTIES™

Just right for a trip to the beach or bathtime play. Our Splash and Play Cuties are fully submersible and float! Hang up to drip dry after play. Each style comes with a wash mitt, hooded towel, floaty ring and duck toy.

C New! Splash and Play Cuties™ - Pink
8" Tall • Age 2+ • Style # 20993

D New! Splash and Play Cuties™ - Lavender
8" Tall • Age 2+ • Style # 20994



PLAY DOLLS

ALEXANDER GIRLZ[®]

Alexander Girlz have lots of fun sharing friendship! These beautiful 14" poseable dolls with rooted hair and fixed eyes are dressed in stylish outfits and wear warm smiles. They spread joy wherever they go, and help kids be kind, dream big, and play imaginatively!



A New! Alexander Girlz - Emmi
Light Skin Tone/Brown Eyes/Brunette Hair
14" Tall • Age 3+ • Style # 20937

B New! Alexander Girlz - Paisley
Light Skin Tone/Brown Eyes/Brunette Hair
14" Tall • Age 3+ • Style # 20936

C New! Alexander Girlz - Brooks
Light Skin Tone/Blue Eyes/Blonde Hair
14" Tall • Age 3+ • Style # 20940

D New! Alexander Girlz - Zola
Dark Skin Tone/Brown Eyes/Black Hair
14" Tall • Age 3+ • Style # 20938

E New! Alexander Girlz - Avi
Light Skin Tone/Blue Eyes/Blonde Hair
14" Tall • Age 3+ • Style # 20939



NURTURING DOLLS

POTTY PALS™ BABY



Potty Pals™ Baby has a drink & wet feature and includes a bottle and diaper that changes color when wet, and her own potty.

A New! Potty Pals Baby • Light Skin Tone
13" Tall • Age 12 Months + • Style # 20920



ACCESSORIES

These classic doll play accessories create terrific opportunities for fun with Madame Alexander dolls, build motor skills and engage your growing child... They're essential to doll play!

B New! Pink Hearts Pack and Play
Age 2 + • Style # 20933

C New! Pink Hearts On the Go Essentials
Age 3 + • Style # 20935

D New! Pink Hearts Car Seat/Carrier
Age 2 + • Style # 20934

E Soft Gray Clip On Chair
Age 2 + • Style # 20379

F Soft Gray Umbrella Stroller
Age 2 + • Style #20376

G Soft Gray Fabric Doll Carrier
Age 2 + • Style #20380

MADAME
ALEXANDER®

600 Third Ave, 2nd Floor
New York, NY 10016

“Dolls are
made to be
played with
and *loved.*”

– Madame Alexander

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A

A Cookie Cutie
8" Tall • Articulated
Wendy Body • Age 14 +
Style # 20902



B

B Festive Gnome
8" Tall • Articulated
Wendy Body • Age 14 +
Style # 20901



C

C Frost Angel
8" Tall • Articulated
Wendy Body • Age 14 +
Style # 20904

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